**WURI: GUIDELINES FOR APPLICATION**

1. **No fees or expenses:** WURI is a not-for-profit program, so there are no fees nor any hidden costs for this application and evaluation process. There are also no marketing activities involved with this program or its participants.
2. **Innovative cases for evaluation:** We are not interested in the statistical data which reflects the past, rather we are more interested in cases of innovative programs that can help evaluate future prospects through a standard template.
3. **Multiple categories for application:** Applicants can apply for one or more of the following six categories: (i) Industrial Application, (ii) Entrepreneurial Spirit, (iii) Ethical Value, (iv) Student Mobility and Openness, (v) Crisis Management, and (vi) Progress in the Fourth Industrial Revolution. An applicant can be ranked in more than one or all of the six categories.
4. **Multiple submissions for each category:** Applicants can submit more than one program for each category. The university will be ranked based on the quality and quantity of the programs, including all submitted applications.
5. **Joint application:** Two or more applicants can jointly submit applications if the programs have been jointly developed and/or implemented in such cases of double-degree programs, research consortia, or other similar collaborative projects. If the joint programs are selected, all of the applicants will be co-ranked.
6. **Use of template:** If applicants submit more than one program, they should only use one template per program.
7. **Addendum to the template:** Applicants may freely add exhibits, tables, diagrams, charts, or written descriptions to the templates as long as they are electronically submitted.
8. **Due dates:** The due date is October 31, 2022. Early submission is encouraged and applicants can still revise their applications up until the final due date.
9. **Submission:** We will open the online submitting system in early October. This will be announced via email.

**TEMPLATE OF UNIVERSITY’S INNOVATIVE PROGRAM**

You can apply for one or more of the following six categories: (i) industrial application, (ii) entrepreneurial spirit, (iii) ethical value, (iv) student mobility and openness, (v) crisis management, and (vi) Progress in the Fourth Industrial Revolution. If you have more than one project, please use one template per project with serial numbers from 1 through N.

|  |  |  |
| --- | --- | --- |
| Program Profile | | |
| University name | |  |
| President name with official title | |  |
| Email address | |  |
| (Serial number) Project name | | ( ) |
| Category (Please mark (x) just one) | | ( ) 1. Industrial Application  ( ) 2. Entrepreneurial Spirit  ( ) 3. Ethical Value  ( ) 4. Student Mobility and Openness  ( ) 5. Crisis Management  ( ) 6. Progress in the Fourth Industrial Revolution |
| Planning | | |
| Background | |  |
| Subject  (Names & titles) | Initiator(s) |  |
| Leader(s) |  |
| Team members |  |
| Environment | Nature/society |  |
| Industry/market |  |
| Government/others |  |
| Resources | Human requirements |  |
| Financial requirements |  |
| Technological/other requirements |  |
| Mechanism | Strategic options available |  |
| Their relative importance |  |
| Their sequences for execution |  |
| **Content** | |  |
| **Key points** | |  |
| **Differences from traditional approaches** | |  |
| Doing | | |
| Launch date | |  |
| Responsible organization | |  |
| Progress as of today | |  |
| Problems in implementation | |  |
| Approaches to solve the problems | |  |
| Completion date, if completed | |  |
| Seeing | | |
| Impacts on students | |  |
| Impacts on professors and university | |  |
| Responses from industry/market | |  |
| Responses from government | |  |
| Measurable output | |  |
| Cost-benefit analysis for effectiveness | |  |
| Future Planning | | |
| Where does the project go from here? | |  |
| Miscellaneous | | |
| Exhibits, pictures, diagrams, etc. | |  |
| Reports, mimeos, monographs, books, etc. | |  |
| Others which may help explain the project | |  |

Please complete this template with the information about your university’s innovative project, and  
**send it to Professor Hwy-chang MOON (Email: top100@wuri.world).**